

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem. For example, if a company is experiencing a decline in sales, the first step would be to identify the reasons for this decline. This could involve looking at market trends, competitor activity, and internal company factors.

2. Once the problem has been identified, the next step is to develop a plan of action. This involves setting goals and determining the steps that need to be taken to achieve these goals. For example, if the goal is to increase sales, the plan might involve developing new marketing strategies, improving the quality of the product, or expanding into new markets.

3. The third step is to implement the plan. This involves putting the plan into action and monitoring progress. For example, if the plan involves developing new marketing strategies, this might involve hiring a marketing agency or launching a new advertising campaign.

4. The final step is to evaluate the results of the plan. This involves assessing whether the plan has been successful in achieving the desired goals. For example, if the goal was to increase sales, this might involve looking at sales figures and comparing them to the target.

William H. Beisner

1744

[illegible]

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner
435	307.1, 305.4	✓	✓
422	102,300		
210 f	305, 323		
		7/21/04	WAG

[illegible]